Adrian Pikios - Resume
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I'm a creative technologist with a diverse skillset across the areas of digital strategy, digital design, development (frontend & backend), UX, WordPress, motion and 3D.

With over 15 years of experience, I work closely with advertising agencies, creative studios, multinational corporations and my own clients - to help produce digital campaigns in both team and solo environments.

Visit my portfolio to see case studies of selected works: evokelabs.com

Experiences
EVOKE LABS
Owner & Creative Technologist
April 2004 - Present

Under Evokelabs, I have contracted/freelanced for Australia's top agencies, including GPYR, M&C Saatchi, Ogilvy, Big Red Group, AJF Partnership & Richards Rose. My work has been outsourced to world renowned brands, including Google, Telstra, Optus & Qantas. The projects I work on are typical for the digital space, such as website builds, social media posts, mobile apps, public displays, digital advertising, email campaigns, and YouTube mastheads/features.

I also deal with my own clients through Evokelabs - looking after small to medium businesses and other entrepreneurs. I interface with clients face to face whilst being responsible for admin, management, design, development & delivery of each project.

FLEXIGROUP LIMITED (FXL)
Frontend Developer / Digital Designer
March 2019 - September 2020

Contracted as Flexigroup's lead eDM developer - responsible for converting their daily designed email builds into usable HTML/CSS code viewable in every major email client.

I handcoded over a hundred different responsive eDMs. Tested in Litmus before sent through multiple email marketing platforms, including MailChimp, Melon Mail and Microsoft's Dynamics 365 - to hundreds of thousands of email listings.

Additional frontend jobs, such as developing websites and Wordpress templates builds for Flexigroup's partners, was also looked after by myself.

I also supplemented their design team in day to day marketing operations. Including designing additional eDM builds in Figma, styling PowerPoint sales decks used in external presentations, designing and developing HTML5 banners, creating graphical tilesets and GIFs for mobile advertising, and producing animations in After Effects for video advertising.

HYLAND
Freelance Wordpress Builder / AnimateCC Designer
July 2019 - March 2020

Built a responsive CMS enabled WordPress site from flat Indesigns files in house.

Built HTML5 banners for their various clients, including Deliveroo, Nair and Batiste remotely.

UNIVERSITY OF SYDNEY
Freelance Digital Designer / Developer
December 2018 - January 2019

Responsible for building and developing their HTML5 banner suite, which was to be delivered through Google Doubleclick. A total of 30 banners were built in under two weeks for each of their research creatives and their respective resizes in house.

RICHARDS ROSE
Contract Digital Designer
July 2015 - November 2018

I have a long-standing relationship with Richards Rose (priorly AJF Partnership Sydney) and was one of their first freelancers when they were just starting out. I've stayed with them for a number of years and have worked with them on dozens of different digital campaigns. Their jobs typically include motion builds,

HTML5 banner builds, minisite builds, eDM builds, and Wordpress builds. Their clients include Stan, Mitsubishi, Wild Turkey, Nivea and Perpetual.

BIG RED GROUP
Contract Digital Designer
May 2015 - June 2015

I was contracted for Big Red Communication in Melbourne for a few weeks covering for someone who was on leave. The jobs I got were typically flash builds, social media design builds, eDM builds, motion builds and other digital advertising assortments for brands such as Jetstar, Renault and Bupa.

AJF PARTNERSHIP
Freelance Digital Designer / Developer
February 2013 - July 2015

AJF Partnership was a new independent creative agency in Sydney who were inexperienced in dealing with interactive campaigns. I was one of the first digital freelancers that liaised with them whenever their traditional print/video creatives needed to go digital.

The typical jobs that were passed to me were flash builds, eDM builds, HTML builds and motion builds. Some of their more complicated banners involved serving video, incorporating double click functions, fetching dynamic data and more. I also consulted their inhouse team when it came to digital projects they were not so comfortable with, as I had the most experience dealing with digital within their agency.

TECTONIC DIGITAL
Motion Design & Front End Developer & Freelance Resource
July 2013 - November 2013 (fulltime)
November 2013 - Late 2014 (freelance)

I was hired by Tectonic Digital as a perm to look after their flash, video, art direction, frontend and backend work for their clients. Their most notable one was Google, and so I was their go-to-guy for anything Google related.

My daily responsibilities were delegated to me by Tectonic producers and directors. My responsibilities included responsive HTML builds, flash builds, motions builds, wordpress template builds and CSS/HTML frontend development.

Most notable responsibilities include some of the art direction and all the flash builds on various Google Banner Campaigns. I was also responsible for HTML/CSS front end and some of the Wordpress back end for Emma's reponsive site.

M&C SAATCHI
Contract Senior Digital Designer
2011 - 2012

I contracted and was a freelance resource for this global agency in Sydney for roughly a year. Working closely with producers and creative directors, I was responsible for flash builds, motion builds, edm builds, digital design and HTML development within their day to day operations.

My work was done for clients such as Qantas, Optus, Google, Westfield and Woolworths. I delivered a large number of digital campaigns for them on Saatchi's behalf.

RELAX DESIGN
Interactive Designer / Digital Consultant
2004 - 2012

Relax Design is a print and branding agency that need help whenever they produce digital campaigns. I have helped Relax create websites, minisites, edms, motion builds and flash presentations for almost ten years.

WUNDERMAN & GPYR
Freelance Interactive Designer
2006 - 2007

Responsible for minisites, designs, flash builds, actionscript development and edm development that was managed by producers & art directors. I was also dealing with big clients as such Telstra, Microsoft and Career One.

Skills

Project Management: Google Suite, Trello, GitHub, Agile, Scrum

Design/UX: Figma, Adobe XD, Photoshop, Illustrator, InDesign, Powerpoint

Front End: HTML5, CSS, SASS, Javascript ES6/ES8, JQuery, GSAP, npm, Typescript, API integration (REST/GraphQL)

Frameworks/Libraries: React.js, Bootstrap, Material Design, Foundation For Email, Gulp, Lodash, Pug, Handlebars

BackEnd: Wordpress, PHP, MySQL, AWS, Node.js, Express, MongoDB

Motion: After Effects, Premiere, 3dsmax, Zbrush

Supplementary: Google Web Designer, Adobe Animate CC, Adobe Dreamweaver, Adobe Audition, Steinberg Cubase, Sizmek, Google Doubleclick/Ad Manager

Clients

Google | 'yes' OPTUS | Telstra | Microsoft | News Australia | Woolworths | Westfield

Pfizer | careerone.com.au | APEROL | DONUT KING | Frangelico | HELGA'S LOWER CARB | Michel's patisserie

MR. MEN LITTLE MISS | RAMS | SKYY VODKA | wattyl | WILD TURKEY | Bupa | RENAULT

Jetstar | Perpetual | MITSUBISHI MOTORS | THE UNIVERSITY OF SYDNEY | humm | bundll | FAMOUS SODA CO

Agencies

AJF PARTneRShip | GEORGE PATTERSON Y&R | M&CSAATCHI | wunderman | digital tectonic | orchard | make

RELAX | WAX | BIG RED | Richards Rose | flexigroup | HYLAND | LET'S THINK